

# WHY A COQUITO?

Ads are placed  
to the right and  
left of stories.  
They are good  
advertising  
placement for  
your business at  
a reasonable  
cost.

1/2 Coquito  
\$40  
4.74 x 2.25

El Coqui of Rincon  
elcoquiofrincon@yahoo.com  
787-823-1012 –editorial  
Cuqui González  
787-233-5330– sales

Coquitos \$10  
Min. purchase 3  
1 x 2.25

Coquito  
\$20  
Min. purchase 3  
2 x 2.25

Coquito  
\$30  
Min. purchase 3  
3 x 2.25

1/4 Coquito  
\$70  
9.75 x 2.25

Full Page  
\$160  
9.75 x 7.5

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1/4 Page horizontal  
\$55  
2.25 x 7.5

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1/2 Page  
\$80  
4.75 x 7.5

El Coqui of Rincon

ElCoquiofRincon@yahoo.com

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1/2 Page vertical  
9.75 x 3.875  
\$85

1/8 Page  
\$35.00  
2.25 x 3.875  
(pkg. of 3)

1/8 Page  
\$40  
2.25 x 3.875  
(single issue)

1/4 Page  
\$45.00  
4.75 x 3.875  
(pkg. of 3)

\$50.00  
(single issue)

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